



Join Colorado Senior Lobby for 2021

More than ever Colorado Senior Lobby needs your support so we can continue to do our work of educating and advocating for older adults in Colorado.

Colorado Senior Lobby has the connections and network to make a difference.

Colorado Senior Lobby brings together all ages of Colorado citizens from older adults and retirees to adult children in the middle of caring for their elderly loved ones, to professionals serving older adults, and college students looking towards a career in serving seniors.

For 40 years Colorado Senior Lobby has been helping our members and the community at large learn more about how public policy and resource allocation to older adult related issues intersect – and most importantly, how to become active participants in public processes.

- **Your involvement** is a critical piece in our advocacy with our events, newsletters and meetings.
- **We hope your organization will join today and become a Silver, Gold or Platinum Level Member. See side 2 for details on joining.**

Have questions about joining?

Ask a Colorado Senior Lobby Board Member why they are involved.

CSL Board Members

- Phil Cernanec – 720-254-6097 – CSL Member & Community Member
- Blaine Cole – 720-215-6411 – InnovAge
- Kristin Geerken, MHA – 303-981-6919 – Changing the Narrative in Colorado
- Rich Mauro – 303-480-6778 – DRCOG Policy and Legislative Analyst, and Co-Chair of CSL Legislative Committee
- Gail Meehan – 347-852-0752 – Principal, AgeWise Advisors, LLC and Founder and Chair, Senior Health Advocates Colorado, Trinidad, Colorado
- Lisa Smith – 860-205-0925 – Team Rubicon USA
- Jodi Waterhouse – 303-724-0832 – CU Anschutz Multi-Disciplinary Center on Aging
- Immediate Past President: Ed Shackelford – 720-353-3775 – CSL Capitol Gang Member & Real Living CO Properties

CSL Executive Committee Officers & Board Members

- President – Robert Brocker – 303-862-8711 – A Little Help, DRCOG Advisory Committee on Aging, Citizen Senior Advocate
- Vice President – Kelly Roberts – 303-480-6787 – DRCOG Area Agency on Aging
- Secretary – Jeanette Hensley – 303-249-5598 – Co-Chair of CSL Legislative Committee & CSL Capitol Gang Leader
- Treasurer – Connie Ward – 303-725-7009 – UnitedHealthcare Medicare Solutions



| Supporting Organization Benefits | Silver Level \$500 | Gold Level \$1000 | Platinum Level \$2000 |
|--|---------------------------|---|--|
| Participate in CSL Legislative Meetings | YES | YES | YES |
| Voting rights with CSL advocacy and education initiatives | YES | YES | YES |
| Electronic newsletters | YES | YES - with your logo | YES - with your hyperlinked logo |
| Ability to submit or share content in CSL newsletter with editorial approval | YES | YES | YES |
| Registrations for a paid educational event | Two tickets annually | Four tickets annually | Six tickets annually |
| Presence on CSL Website | YES | YES | YES |
| Access to free community advocacy & educational programming (additional program registration fees may apply) | YES | YES | YES |
| Ability to request CSL support or advocacy on initiatives | YES | YES | YES |
| Virtual/in-person exhibitor at CSL educational events | One Educational Event | Two Educational Events | Two Educational Events |
| Make Presentation at CSL Advocacy Committee(s) | N/A | One CSL Advocacy Committee Meeting Presentation | Two CSL Advocacy Committee Meeting Presentations |
| Ability to host a webinar with CSL members | N/A | N/A | YES |

If you are ready to join call or email us – We are ready to take your application and welcome you to CSL!

Colorado Senior Lobby, PO Box 102662, Denver, CO 80250-2662 – Email GetInfo@ColoradoSeniorLobby.org

Colorado Senior Lobby is a 501(c)(4) non-profit and contributions and membership fees made to the organization are not deductible.