



# Webinar Sponsorship

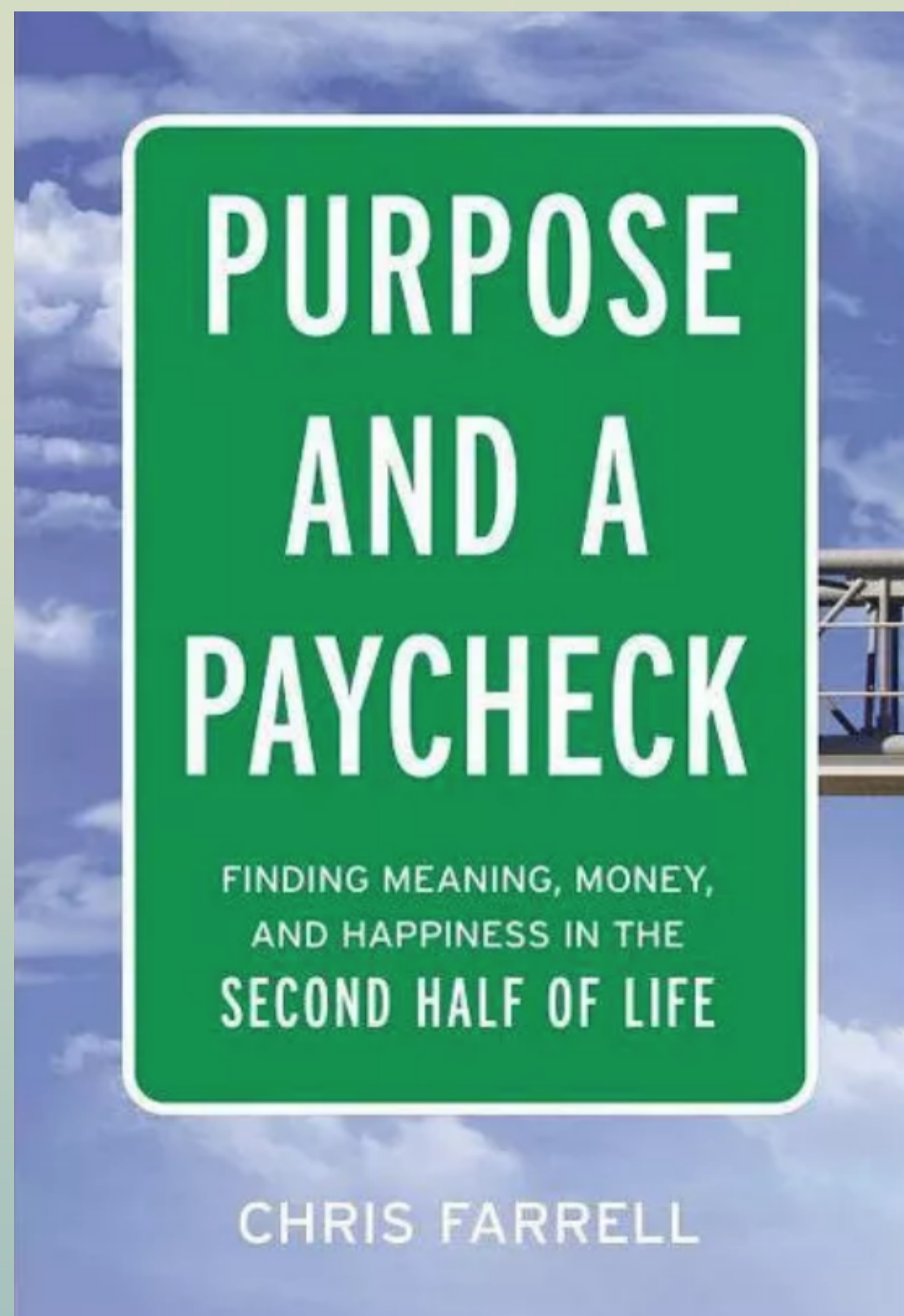
Colorado Senior Lobby and Aging 2.0 invite you to sponsor an interactive webinar featuring Author Chris Farrell of Purpose and a Paycheck: Finding Meaning, Money, and Happiness in the Second Half of Life.

January 27, 2021 10-11:30am via Zoom Meeting  
Learn More: <https://tinyurl.com/csl-1-27-2021>

Many older adults are looking for, and interested in, continuing to contribute to their own mental and financial health as well as adding value to employers and the economy. Life in our 60s, 70s and beyond is filled with new possibilities as we remain active and engaged. Chris will walk our attendees through those expanding possibilities for the "next" phase of life. Is it time to retire the word "Retirement"? Join us and find out. Anyone can attend; you don't have to be "older".

## Advocate: \$250

- Name recognition on marketing collateral, webpage, webinar intro slide and newsletter
- 1 complimentary registration



## Partner: \$750

- Logo recognition on marketing collateral, webpage, webinar intro slide and newsletter
- 2 complimentary registrations
- Opportunity to outreach attendees and educate on your services at the end of the webinar

Proceeds from this webinar will benefit the mission of educating and informing all Coloradans on the issues of older adults in Colorado.

Aging 2.0: Supporting innovators addressing the challenges and opportunities of aging.

Colorado Senior Lobby (CSL) is a non-partisan, non-affiliated, all volunteer non-profit educating the public, community leaders and elected officials since 1980 on issues impacting older Coloradans.

To register as a Sponsor, contact CSL Vice President Kelly Roberts at [kroberts@ColoradoSeniorLobby.org](mailto:kroberts@ColoradoSeniorLobby.org)

Sponsor names and logos will be added to promo information as they come in, and to the website and next newsletter. Listings and logos will be sized according to level of sponsorship.