

Don't just complain about politics.

Do something

Join Colorado Senior Lobby



Our Mission:

To Help Improve the Quality of Life and Well-Being of Aging Coloradans

We work with other groups of advocates with similar interests; we listen to others with different ideas; we converse with our elected and appointed officials about issues of importance to our mission - including facts, personal stories. It's a process.

**Become a Colorado Senior Lobby
Organizational Member in 2020**

Some of our organizational memberships
include event sponsorships.

*The following pages provide more information about our **Organizational Membership Levels.***

After reviewing please call or email us with questions.

We look forward to welcoming your organization and staff as members

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Colorado Senior Lobby ♦ PO Box 102662 ♦ Denver, CO 80250-2662 ♦ 303-832-4535

Colorado Senior Lobby is a 501(c)(4) non-profit. Contributions made to the organization may not be tax deductible.
All dues are based on a calendar year.



Details about the Organizational Member LEVEL 1

- Members are “Voting Members” of the Colorado Senior Lobby. We encourage your vote on legislation and issues the Colorado Senior Lobby is taking a position on: support, monitor, or oppose.
- Members have exclusive access to a wide variety of informational and actionable resources on our members-only web pages.
- Members may sign up for a limited number of free seats at CSL Advocate training workshops.
- Members receive the CSL eNewsletter.
- Some Organizational Membership Levels include Event Exhibitor placement - more information is available by request.

LEVEL 1 Organizational Member\$5,000 / Year

We have two major events during the year - **The Capitol Affair - January** (formerly Senior Day at The Capitol) and **Older Coloradans Day - May**.

You will be a **PLATINUM Sponsor** at **BOTH** of these events.

- **PLATINUM Sponsorship Position ... included in Membership**
As a **PLATINUM Sponsor** your organization’s name and logo is displayed at the event and in all event advertising, along with an exhibit table.
 - ⇒ **PLATINUM Sponsors** are the next highest level below being a SIGNATURE Sponsor and are promoted on the CSL website and in event collaterals.
 - ⇒ As a **PLATINUM Sponsor**, we are also open to incorporating your promotional ideas into the event. Also included is two minutes of speaking time at each of our events.
- **Promotion at our Community Educational Events during the Year ... included in Membership**
LEVEL 1 Organizational Members are featured at ALL of Colorado Senior Lobby events during the year. Give us your literature and we will display it and hand it out at our training sessions and educational events. You are also welcome to attend these events, but in case you cannot make it - we are here to help you!
- **LEVEL 1 Organizational Member Website Listing ... included in Membership**
We maintain a robust website with resources for our members and consumers. You will have a listing on our website’s resource web page with company name, link and logo.
- **Articles, White Papers and Website Promotion ... included in Membership**
As a LEVEL 1 Organizational Member, you are welcome to link to articles posted on the CSL website and share them through your website resources, blog posts or social media. We can also promote your events on our News & Events page and in our eNewsletters. During the year, you can submit a white paper for inclusion in our eNewsletter, subject to review from our editorial committee.



Details about the Organizational Member LEVEL 2

- Members are “Voting Members” of the Colorado Senior Lobby. We encourage your vote on legislation and issues the Colorado Senior Lobby is taking a position on: support, monitor, or oppose.
- Members have exclusive access to a wide variety of informational and actionable resources on our members-only web pages.
- Members may sign up for a limited number of free seats at CSL Advocate training workshops.
- Members receive the CSL eNewsletter.
- Some Organizational Membership Levels include Event Exhibitor placement - more information is available by request.

LEVEL 2 Organizational Member\$2,500 / Year

We have two major events during the year - **The Capitol Affair - January** (formerly Senior Day at The Capitol) and **Older Coloradans Day - May**.

You will be a **GOLD Sponsor** at **BOTH** of these events.

- **GOLD Sponsorship Position ... included in Membership**
As a **GOLD Sponsor** your name and logo is displayed at the event and on the website, and you have an exhibit table.
 - ⇒ **GOLD Sponsor** promotional logos and name are less prominent than PLATINUM and there are no speaking opportunities included.
- **LEVEL 2 Organizational Member Website Listing ... included in Membership**
We maintain a robust website with resources for our members and consumers. You will have a listing on our website’s resource web page with company name, link and logo.
- **Articles, White Papers and Website Promotion ... included in Membership**
As a LEVEL 2 Organizational Member, you are welcome to link to articles posted on the CSL website and share them through your website resources, blog posts or social media.
 - ⇒ We can also promote your events on our News & Events page and in our eNewsletters.
 - ⇒ During the year, you can submit a white paper for inclusion in our eNewsletter, subject to review from our editorial committee.



Details about the Organizational Member LEVEL 3

- Members are “Voting Members” of the Colorado Senior Lobby. We encourage your vote on legislation and issues the Colorado Senior Lobby is taking a position on: support, monitor, or oppose.
- Members have exclusive access to a wide variety of informational and actionable resources on our members-only web pages.
- Members may sign up for a limited number of free seats at CSL Advocate training workshops.
- Members receive the CSL eNewsletter.
- Some Organizational Membership Levels include Event Exhibitor placement - more information is available by request.

LEVEL 3 Organizational Member\$1,000 / Year

We have two major events during the year - **The Capitol Affair - January** (formerly Senior Day at The Capitol) and **Older Coloradans Day - May**.

You will be a **SILVER Sponsor** at **BOTH** of these events.

- **SILVER Sponsorship Position ... included in Membership**
As a **SILVER Sponsor** your name and logo is displayed at the event and on the website, and you have an exhibit table.
⇒ SILVER Sponsor promotional logos and name are less prominent than GOLD and there are no speaking opportunities included.
- **LEVEL 3 Organizational Member Website Listing ... included in Membership**
We maintain a robust website with resources for our members and consumers. You will have a listing on our website’s resource web page with company name, link and logo.
- **Articles, White Papers and Website Promotion ... included in Membership**
As a LEVEL 3 Organizational Member, you are welcome to link to articles posted on the CSL website and share them through your website resources, blog posts or social media.
⇒ We can also promote your events on our News & Events page and in our eNewsletters.
⇒ During the year, you can submit a white paper for inclusion in our eNewsletter, subject to review from our editorial committee.



Details about the Organizational Member LEVEL 4 & LEVEL 5

- Members are “Voting Members” of the Colorado Senior Lobby. We encourage your vote on legislation and issues the Colorado Senior Lobby is taking a position on: support, monitor, or oppose.
- Members have exclusive access to a wide variety of informational and actionable resources on our members-only web pages.
- Members may sign up for a limited number of free seats at CSL Advocate training workshops.
- Members receive the CSL eNewsletter.
- Some Organizational Membership Levels include Event Exhibitor placement - more information is available by request.

LEVEL 4 Organizational Member\$500 / Year

Up to 35 members

LEVEL 5 Organizational Member\$250 / Year

Up to 10 members

We have two major events during the year - **The Capitol Affair - January** (formerly Senior Day at The Capitol) and **Older Coloradans Day - May**.

- **LEVEL 4 & LEVEL 5 Organizational Member Website Listing ... included in Membership**
We maintain a robust website with resources for our members and consumers. You will have a listing on our website’s resource web page with company name, link and logo.
- **Articles, White Papers and Website Promotion ... included in Membership**
As an Organizational Member, you are welcome to link to articles posted on the CSL website and share them through your website resources, blog posts or social media.
 - ⇒ We can also promote your events on our News & Events page and in our eNewsletters.
 - ⇒ During the year, you can submit a white paper for inclusion in our eNewsletter, subject to review from our editorial committee.
- **Additional Promotion for LEVEL 4 and LEVEL 5 Organizational Members**
LEVEL 4 and LEVEL 5 Organizational Members can upgrade their membership levels to one of the LEVELS that include exhibitor opportunities at events such as:
Capitol Affair (January 2020) - formerly Senior Day at The Capitol
Older Coloradans Day (May 2020).

About Colorado Senior Lobby Events

Why is Colorado Senior Lobby an important Business relationship for YOU?

Your organization serves older adults, markets to older adults. CSL exists to serve Colorado's older adults. ***It's a natural connection - you and CSL.***

The following are detailed descriptions of "A Capitol Affair" and "Older Coloradans Day".

A Capitol Affair - January

Formerly known as "Senior Day at the Capitol", this is one of two signature events hosted by Colorado Senior Lobby. Our Sponsors are exhibiting at the Capitol when attendees arrive in the morning and enjoy continental breakfast and then presentations on legislation involving senior issues. There is a break for lunch and attendees come back to the Capitol to meet with their state legislators. Governor and Lt. Governor, legislators, AARP, the State's Senior Advisor on Aging and other key government agencies will be invited schedules pending.



Older Coloradans Day - May

This event takes place at the PPA Event Center in Denver. Our Sponsors are exhibiting in the hallway and the meeting room. The event features thought leaders in a panel discussion and presentations covering what to expect in the coming decade regarding new ways of providing mobility, health care, including everyone in learning to use technology, and giving our audience members the time to have meaningful discussions among themselves. Governor and Lt. Governor, legislators, AARP, the State's Senior Advisor on Aging and other key government agencies will be invited schedules pending.



Community Educational Events During the Year

During the year Colorado Senior Lobby holds a variety of educational events for our members and the community at large. Give us your literature and we will display it and hand it out at these educational events. You are also welcome to attend these events and network with the attendees, but in case you cannot make it - we are here to help you!



Photographs from Colorado Senior Lobby Events



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Can you see your organization at our events?

*After reviewing please call or email us with questions.
We look forward to welcoming your organization and staff as members*

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