



Colorado Senior Lobby

PO Box 102662, Denver, CO 80250-2662

ColoradoSeniorLobby.org

Dear Potential Sponsor,

CSL is hosting an event on August 12, 2019 at the PPA Event Center located at **2105 Decatur Street in Denver. The event is** entitled "Death and Taxes - Understanding One of Them".

The objective of this event is to help taxpayers and homeowners better understand Colorado's unique tax structure and the several constitutional amendments that impact state and local revenues and spending on government services. Why, for example, does the state cover the majority of education funding today vs. the minority in previous decades; why road projects are so difficult to fund; why the Senior Property Tax exemption is typically under the microscope; why there have been six constitutional amendments since 1982 relative to taxes. The event will be educational and the focus is on helping attendees to understand the annual give and take of the Colorado State Budget process and how it impacts every taxpayer in Colorado; including how the Colorado General Assembly manages the \$34 Billion state budget in the context of:

- The Gallagher Amendment (passed in 1982)
- TABOR (1992)
- The Senior Homestead Exemption (2000)
- Amendment 23 (2000)
- REFERENDUM C (2005)
- Proposition CC (fall 2019 ballot measure)

It is fair to say that a majority of Colorado voters do not really understand TABOR and these several ways it has been modified. Colorado's TABOR is unique among the fifty states. Many people have moved to Colorado from other states or were not of voting age in 1992. Some people who voted for Gallagher and Tabor wish now they had not; others are very pleased that they did. Our event will highlight:

- How the size of the Colorado budget pie shrinks and grows and the impact that has on government services
- Why and how TABOR impacts Gallagher and the Sr. Homestead Exemption and all three in turn impact government services.
- Why the Senior Homestead Exemption is discussed almost annually in the General Assembly - the cost to the state budget is significant - is it working?

We would appreciate your organization becoming a sponsor of this event. We will have exhibit space from 8AM to 2PM. This event will be attracting taxpayers of all ages and homeowners over the age of 60. We expect between 300 and 400 people.

Regards, Bob Brocker - President Colorado Senior Lobby - 303-832-4535

See page 2 for more details and sponsorship levels.

Colorado Senior Lobby is an all volunteer organization. We work to educate ourselves and then educate our legislators on the legislative proposals that make a difference to us, the older adults of Colorado, and then we advocate for those issues.

Be a Sponsor!

Join Colorado Senior Lobby on Monday, August 12, 2019 for:

Death and Taxes: Understanding at Least One of Them. How Colorado's Unique Tax Structure Matters to YOU and YOUR Family.

***This event will attract taxpayers and homeowners
from the Denver Metro, and beyond***

When: Monday August 12, 2019

8:00AM - 9:00AM Coffee & Gathering

9:00AM - 3:30PM Program, with Lunch

Where: PPA Events Center

2105 Decatur Street, Denver, CO 80211

You will: See, hear, and interact with a select group of lawmakers, policy experts and fellow citizens as we, together, unravel the mysteries of how these laws and constitutional amendments: **GALLAGHER (1982), TABOR (1992), SENIOR PROPERTY TAX EXEMPTION (2000), AMENDMENT 23 (2000) REFERENDUM C (2005), and Proposition CC (2019)** together, impact your lives, your schools, your roads, fire departments, and law enforcement in significant and meaningful ways. And what every voter needs to understand about Proposition CC, coming on the fall ballot.

You're interested in issues impacting older adults in Colorado - understanding most live on fixed incomes. The four issues we at Colorado Senior Lobby (CSL) hear consistently are: housing we can afford (we prefer to age in place - to stay in our homes); better and more convenient mobility options for getting about; controlling health care costs; opportunities for socializing - engaging in society.

Legislation that worked for Colorado's population ten, twenty, thirty years ago may not be helping today. Revenue and spending priorities shift. Change is a constant. Become a member of Colorado Senior Lobby and help the people of Colorado effect meaningful change. **JOIN TODAY!**

Preliminary Agenda for the Day (all persons-including Chicken Lips - named are confirmed):

- **Kickoff - Bob Brocker, President, CSL**
- **State Demographer Elizabeth Garner** - What our demographics mean to Colorado residents and Legislators.
- **Representative Chris Kennedy** - Senior Property Tax Exemption - Is it working as intended? A Break Follows.
- **How does our Colorado budget actually work** - an audience participation exercise.
- **Lunch and Laugh with Chicken Lips**
- **Carol Hedges - Colorado Fiscal Institute** - What makes Colorado's TABOR state budget law unique among the 50 states - Understanding the tax/revenue boundaries of the Six Constitutional Amendments. A Break follows.
- **Panel Discussion:** Don't change our tax structure any further; vs. yes, it's time for change. Panelists include Frank McNulty, former Speaker of the House, KC Becker, current Speaker of the House, Michael Fields-TABOR Advocate, Tyler Jaeckel, Bell Policy Center. *Session wrap-up follows.*

Event Sponsorship Levels

Signature Sponsor (1)Let's Talk

Luncheon Sponsor (1)\$5,000

Platinum Sponsor\$2,500

Gold Sponsor\$1,000

Support this important educational event for Colorado taxpayers. Build new and reinforce existing customer connections. Our Sponsorships include: event tickets, exhibit table space, promotion in the program, CSL's website and eNewsletter listings.



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For more information on event sponsorships call 303-832-4535