



Senior Day at the Capitol: March 13, 2019

Mark your Calendar -- BE A SPONSOR

Why is Colorado Senior Lobby an important *Business* relationship for YOU?

Your Mission probably aligns well with ours:

To improve the quality of life and well-being for all Colorado seniors.

Colorado Senior Lobby is the **ONLY** non-affiliated, non-partisan, all volunteer non-profit *focused solely on the interests of Colorado seniors at the State level.* Our volunteers are highly visible at the Capitol: we show up. That matters. We work closely with many other organizations on behalf of seniors.

We inform and educate Colorado seniors, and legislators, on the public policies impacting those seniors and work with legislators and other groups to have a positive impact on Colorado's aging population.

What can CSL DO for your organization?

Your business serves seniors, markets to seniors, and profits from seniors. CSL exists solely for Seniors. Looks like a natural connection.

Concern and awareness for senior issues is growing in the State and at the Capitol—witness the 9/18/18 Governor's announcement of "Lifelong Colorado"—making Colorado the third Age-Friendly state in the nation. Your support of CSL further indicates that you too are aware and concerned about the roughly 25% of the state's population who are over the age of 60.

Colorado Senior Lobby Leads:

- **Senior Property Tax Exemption** - CSL played a key role in the referendum and legislation for the creation of the Senior Property Tax Exemption in 2002 and plays a key role in ongoing conversations about its impact on the state budget. In August 2018, CSL co-hosted a highly successful forum on this topic, educating and informing and listening to over 250 citizens around the state.
- **Dementia Bill 2018** - CSL was a key player in passing the "dementia bill" (HB18-1091). Words matter: this bill changes the entire conversation regarding dementia and senility; creating a new phrase: "dementia diseases and related disabilities" while following the lead of the World Health Organization-- the first state in the country to do so; ensuring all our citizens are treated as individuals. This bill directly impacts the lives of over 300,000 Coloradans.
- **Colorado Mandatory Reporting 2017** - The largest single piece of legislation advanced by CSL in its 38-year history, and 15 years in the making, we helped to create the requirement for mandatory reporting of the mistreatment - physically, financially, or otherwise of any Colorado citizen over the age of 70.

How Can You Help CSL Continue Its Work?

- **Provide Financial Support (see next page)**
- **Provide your employees with volunteer time to work with us**
- **Support legislation that helps Colorado Seniors**

Questions? or to Sign Up Contact ...

Bob Brocker – Colorado Senior Lobby Board President

303 862 8711 office Email: President@ColoradoSeniorLobby.org

See next page



Senior Day at the Capitol 2019

Be a Sponsor

When: Wednesday, March 13, 2019
8:00AM – 9:00AM – Continental Breakfast & Networking
9:00AM – 12:35PM Program & Refreshment Break

Where: Scottish Rite Masonic Center
1370 Grant Street, Denver, CO



*For 2019 the entire Senior Day at the Capitol event will be held at the Scottish Rite Masonic Center
 Learn more about the Scottish Rite Masonic Center - <http://stunningdenvereventcenter.org/>*

<i>Sponsors Receive ...</i>	\$2500 and Above	Gold	Silver	Bronze
		\$1,000	\$500	\$250
Company name, contact information and website link listed on CSL Senior Day at the Capitol event web page and included in the event program.	Talk to CSL*	●	●	●
Event Sponsor LOGO on EVENT PROGRAM. Larger Display Space at the event from 8AM – 12:35PM at Scottish Rite Consistory.	Talk to CSL*	●		
2019 LEVEL 3 Organizational Membership in CSL included	Talk to CSL*	●		
Display Space at the event from 8AM - 12:35PM at Scottish Rite Consistory. 2019 LEVEL 1 Organizational Membership in CSL included	Talk to CSL*		●	●

*** CSL will work with you to tailor a package that adds the most value for you, and CSL. Examples may include items like the opportunity to speak at the event, advertising on the CSL website, inclusive sponsorships to other CSL events, organizational memberships in CSL, and other creative ideas.**

The event will be streamed and recorded!
 Learn more at www.ColoradoSeniorLobby.org

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